EOI No. BCL/MKTG/Agency/2020-21 Dated 17.06.2020

EXPRESSION OF INTEREST

Expression of Interest (EOI) is invited from reputed agencies for empanelment of Marketing Agencies as per EOI conditions:

Interested bidders may submit the offer in a sealed envelope against this EOI to GM-Projects (D&D), Braithwaite & Co. Limited, 5, Hide Road, Kolkata-700043 within 10(Ten) days. The sealed offers should be submitted in Tender box no. 1. The offer shall be opened on 26.06.2020 at 15.00 hours on the same day. Bidders may depute their authorized representative for witnessing the names of the responding parties during opening of offers.

The Offer to be submitted shall be in Two Parts i.e One Part containing covering letter with credentials/documents as required and the Other Part containing offered Price in Price Bid Format. The two parts shall be in separately sealed envelopes which shall be placed in a third envelope. All envelopes shall bear EOI No., Date and Job Description & due date clearly written on the same.

Price Parts for the qualified bidders shall be opened at a later date in presence of those bidders for which the date of opening shall be intimated.

Any query regarding job requirements may be clarified with prior appointment from GM-Projects (D&D), Braithwaite & Co. Ltd, 5, Hide Road, Kolkata, before submission of bid against this EOI. No claim shall be entertained afterwards.

A.0 Intention of EOI:

Braithwaite & Co. Limited (BCL) has the capacity and experience in manufacturing of (a) various types of Railway Freight wagons conforming to different specifications, (b) various types of Heavy Duty Cranes like EOT, ELL, Gantry etc.) and (c) Fabrication of Steel Bridges. However, the capacity utilization is much less due to paucity of orders. Accordingly, BCL intends to secure more business from potential customers for which it is desirable to enlist capable, reputed and experienced Marketing Agencies who can help to secure more business to BCL in the above mentioned areas. For this purpose, the subject Expression of Interest (EOI) is invited.

B.0 Scope, Terms & Condition and responsibility of empanelled agency / agent

The Agency shall explore markets and bring exclusive enquiries from potential customers other than those which are in open competition in the market. The products to be considered for such marketing functions shall be:

(a) Manufacturing of various types of Railway Freight wagons
(b) Manufacturing of Heavy Duty Cranes (EOT, ELL & Gantry etc.)
(c) Fabrication of Steel Bridges